



# youth diploma

**@ Livingston Football Club  
Braidwood Motors Stadium  
SCOTLAND**

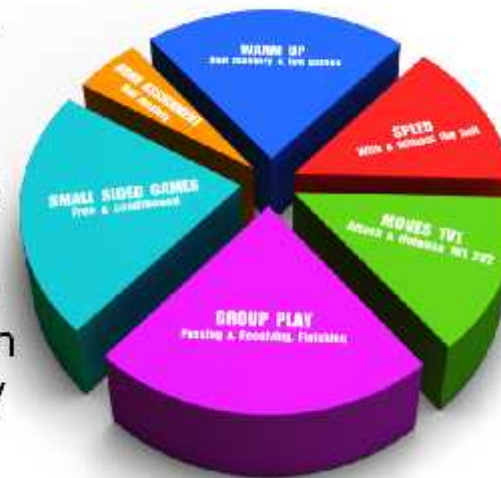
**Saturday 2<sup>nd</sup> June  
& Sunday 3<sup>rd</sup> June 2012**



## COERVER® COACHING YOUTH DIPLOMA – COURSE OVERVIEW

The purpose of the Coerver® Coaching Youth Diploma is to give attendees, whether you are a professional academy coach, junior coach, teacher or parent a greater understanding of how to plan & deliver more effective coaching sessions.

This will be made possible by learning to use the New Coerver® Coaching Session Planner which will provide a quick & easy solution for all attendees who would like to construct weekly, monthly or even season long programmes using proven, high quality drills & games from Coerver® Coaching, "The Worlds' Number 1 Soccer Skills Teaching Method".



Coerver® Coaching  
Session Planner

## COERVER® COACHING YOUTH DIPLOMA COURSE OVERVIEW

### Coaches - you get:

- Drills and games developed over our 27 year history, that you can use to build sessions for many seasons using the NEW Coerver® Coaching Session Planner
- The secrets Coerver® Coaching have used over the last 27 years to establish themselves as "The World's Number One Soccer Skills Teaching Method"
- Essential tips on how to improve your coaching & make your sessions more effective



Charlie, Gordon, John at  
with some young  
platinum players



Newcastle United FC Elite  
Coach Education Course

## COERVER® COACHING YOUTH DIPLOMA COURSE OVERVIEW

The Coerver® Coaching Youth Diploma is a 2-day course that has been broken down into 4 modules that will be presented through lecture presentations & practical demonstrations:

- **Module 1 –  
The Coerver® Approach To Coaching**
- **Module 2 –  
The Coerver® Curriculum**
- **Module 3 –  
Coerver® Session Planning for your  
Season**
- **Module 4 –  
Coerver® Tips To Be A Better Coach**



Elite Player  
Development Course  
Bayern Munich FC

## GUEST COURSE PRESENTER **John Collins**

**JOHN COLLINS** made **58 appearances for Scotland** scoring **12 goals**.

He also starred for **Hibernian, Celtic, Monaco and Everton** before finishing his playing career in 2003 at Craven Cottage with **Fulham** for a **career total of 555 games and 75 goals**.

John has since **managed Hibernian cup win team 2006—2007** and Charleroi in Belgian First Div 2008—2009 with distinction and is a regular TV commentator on the game.

John has been a proponent of the **Coerver® Coaching approach** from his youngest days in the professional game and continues to support and endorse **Coerver's Pyramid of Player Development Curriculum©**, the **Coerver Code©** and the new **Coerver Coaching Session Planner©**.



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## GUEST COURSE PRESENTER **Gordon Craig**

**GORDON CRAIG** has been involved in football as a coach and consultant for over 20 years and has travelled the globe working with top players and clubs. Gordon has become renowned as a top coach and presenter when it comes to youth player development and is a member of the **Coerver® Coaching European technical committee.**

**As Director of Coerver® Coaching for over 20 years in Scotland and Portugal.** He has worked and presented to U.E.F.A groups, The **Scottish Football Association, Sunderland FC, Rangers FC, Heart of Midlothian FC, and Livingston F.C** and has delivered presentations across the globe, working with clubs such as **SL Benfica** as part of a global coaching project. Former Scottish University National head coach he **won the British Championship in 1997.**

As a coach educator he has consulted for the **S.F.A** in such projects as the new Advanced children's coaching License. He was **head coach at the SFA youth performance school pilot at Graeme High School**, in Falkirk, Scotland, renowned for helping produce young players such as Craig Sibbald who at just 16 years is playing for Falkirk FC first team and Scotland u17s . 2012 Gordon joined the **S.F.A** as part of the **new National teams Performance strategy set up** and **2022 Scotland United** as an **Elite performance coach.**



## COERVER® COACHING YOUTH DIPLOMA COURSE PACKAGE

Each Attending Coach Will Receive:

- 2-days of expert tuition from Coerver® Coaching Director Gordon Craig and John Collins
- Full course resource material & New Coerver® Coaching 5-disc "Session Planner" DVD (Worth £59.99)
- 3-month subscription to NEW Coerver® Coaching support website
- Coerver® Coaching Youth Diploma Certificate of Attendance
- Free to View UEFA TactX Youth Diploma Animations for one month & exclusive 50% discount on annual fee
- Tea & Coffee and a packed lunch will be provided

**Call 01506 414449 to book your place now**



**YOUTH  
DIPLOMA  
LAUNCH  
SPECIAL  
OFFER  
£199 PER  
COACH  
(RRP £239)**



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## COERVER® COACHING YOUTH DIPLOMA COURSE DETAILS



Dates: Saturday 2<sup>nd</sup> and Sunday 3<sup>rd</sup> June 2012  
9.30AM to 4.00PM

Venue: Livingston Football Club

Launch price: £199

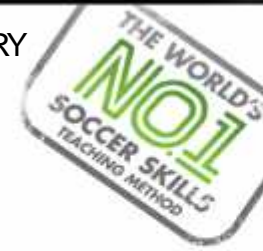
TO BOOK CALL **01506414449** OR EMAIL  
**scotland@coerver.co.uk**

In association with the Professional Footballers Association  
Scotland – PFA members will receive a discount



**coerver**<sup>®</sup>  
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ALF & CHARLIE WERE INSPIRED BY THE TEACHING METHOD OF LEGENDARY DUTCH COACH WIEL COERVER,



WIEL COERVER



ALFRED GALUSTIAN



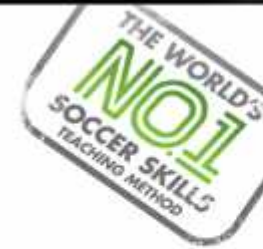
CHARLIE COOKE



National Directors



## COERVER® COACHING HISTORY



FOLLOWING MANY YEARS OF DEVELOPMENT, HAS LEAD TO THE CREATION OF THE **COERVER® COACHING**, "PYRAMID OF PLAYER DEVELOPMENT©1997 WHICH IS A STRUCTURED CURRICULUM THAT COVERS ALL ESSENTIAL PARTS OF THE GAME ANDTHE COERVER CODE©,THE SKILLS BRIDGE© AND THE NEW COACHING SESSION PLANNER©.



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### **OSVALDO ARDILES**

FIFA World Cup™ Champion - Argentina

"Coerver® Coaching has greatly influenced how the game is taught all over the world. This is a superb programme which can improve a whole generation of future players"



### **GÉRARD HOULLIER**

Manager - Aston Villa FC, Former Technical Director French Football Federation, Former manager Liverpool FC and Lyon FC

"Coerver® Coaching is the best technical skills teaching method I have come across; even after 25 years it continues to evolve and excite"



### **CARLOS PARRIERA**

FIFA World Cup™ Champion - Head Coach Brazil

"The reactions to Alfred's courses in Brazil were excellent. Many former World Cup players and coaches attended, and it was obvious to us all that the Coerver® Coaching programme encourages and teaches individual skills and creativity which is needed by us, as much as by other countries."



### **SIR GEOFF HURST**

FIFA World Cup™ Champion and only man to score 3 goals in a World Cup Final - England

"Coerver® Coaching's focus on teaching (individual) skills is, in my opinion, the best way to improve the next generation of players. This is a programme that can do this."



### **JÜRGEN KLINSMANN**

FIFA World Cup™ Champion - Germany

"I wish the Coerver® Coaching Programme had been available when I was young - it would certainly have made me a better player"



### **RENE MEULENSTEEN**

First Team Coach - Manchester United FC

"I was appointed by Sir Alex Ferguson as Technical Coach of Manchester United because I was a Coerver® Coach. He and I feel that the Coerver® Coaching program is the top way of teaching technical skills."



### **JOHN COLLINS**

Former Everton FC, Celtic FC, Monaco FC and Scotland Captain

"I was a Coerver® pupil as a youngster, it helped me so much in my career. I would recommend it to all coaches, parents and players"



### **LIAM BRADY**

Academy Director - Arsenal FC

"We at Arsenal are strong believers in the Coerver® Coaching Program. We want all our young players to be exposed to it so we invited Alfred Galustian to be our Academy Technical Coaches instructor"



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**OUR GLOBAL EXPERIENCES OVER 28 YEARS**



**WWW.COERVER.CO.UK**

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Stirling Albion FC player PFA member and now Coerver Coach Craig McLeish with u19 Livingston FC player in action at Diploma



Coerver coach Education for SYFA



Coerver Coach Education for the Barclays Premier league



Diploma at LFC 2011



**BECOME A RECOGNISED  
AFFILIATE CLUB WITH  
OUR QUALITY MARK**

**SKILLFUL EDGE® PROGRAMME**

*“Many young players arrive at the senior game and struggle under the pressure of time, space and physical contact. They simply don’t have the solid foundations of individual skill and small-group play needed to succeed”*

Gordon Craig (pictured with SYFA national regional coaches at Hampden 2011)



**COERVER® COACHING** delivers its world-class skill development method through academy and camp programs and through partnerships with progressive football clubs looking for “**the skillful edge**” in player development.

For more information on becoming a Coerver Coaching  
**SKILLFUL EDGE® AFFILIATE** email [scotland@coerver.co.uk](mailto:scotland@coerver.co.uk)

